

A flat-lay photograph of a desk with a notebook, pen, flowers, and a glass. The notebook is open, showing a blank page with a gold pen resting on it. A bouquet of pink peonies is in the top left, and a single pink peony is in a small white dish on the right. A pink glass with a gold rim is in the center. A white stapler and a white pen are in the top right. A red vertical banner is in the top right corner.

FREE GUIDE

Quiz Ideas To Generate Leads As A Life Coach

Hey, Coach!

Building your audience is an essential part of growing your life coaching business and helps you share your value and offers

Creating your own quiz is the perfect lead magnet to fast-track your email sign-ups with a compelling proposition that proves irresistible to your target market.

You can create realisations in the mind of your prospects that show them the power of the problem they are facing and allow them to discover the next steps based on what they identify with now.

The other advantage of a quiz is that you can also get much lower cost leads if you decide to try your luck with paid traffic.

Here are a few examples of quizzes that have performed well for other life coaches, in the hope that they will inspire you to jump in and create one too.

x,
Victoria

VICTORIA *gibson*
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WHAT'S YOUR PRIESTESS POWER? Genie Lang

What's Your Priestess Power? Unlock
Your True Calling and Discover the Path
You Should Take Right Now to Align Your
Life With Your Purpose.



Looking to gain some direction in work and life? Take this three-minute quiz to discover your priestess power and your unique path to achieving your spiritual potential. On top of that, I'm going to give you my top tips for living a life that aligns with your unique gifts! Let's get started...

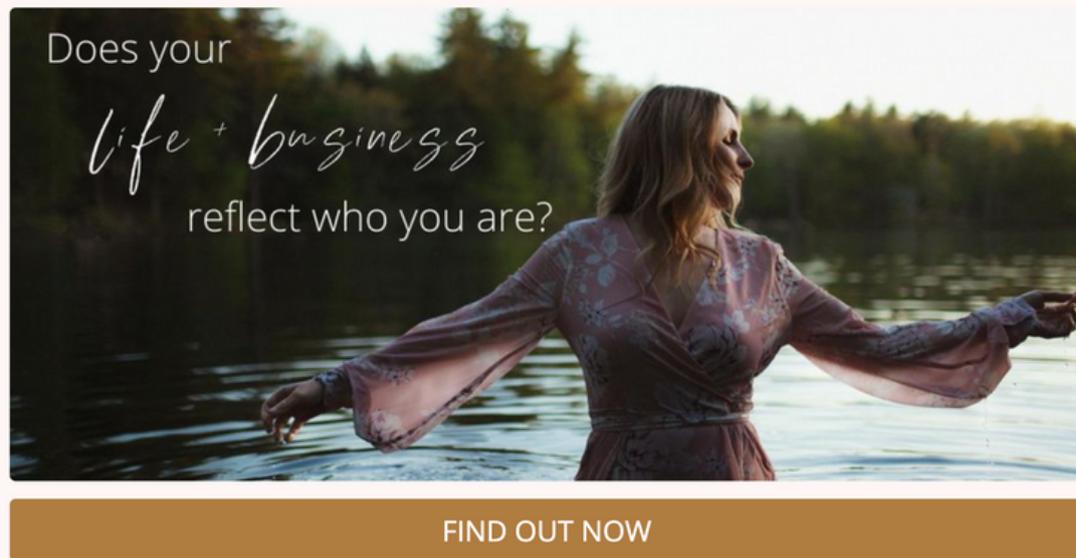
[TAKE THE QUIZ](#)

This regularly got leads on Facebook for under \$1, and was a great entree to her successful live session series.

WHAT'S YOUR CORE PURPOSE? Amber Lilyestrom

amber lilyestrom

What's Your Core Purpose?



This quiz quickly generated more than 2,500 email subscribers.

DO YOU KNOW HOW YOU SELF-SABOTAGE & HOW TO HEAL IT? Ashley Beaudin

Do you know how you self-sabotage and how to heal it?

Discover your dominant type with this six-minute quiz and get a 10-page guide that goes over all eight types along with healing kickstarters for each

TAKE THE QUIZ!

This cool quiz details 8 key self-sabotage archetypes and how to find yours.

Through a quiz, you can "scratch an itch" for your audience by connecting with their key problems, challenges and obstacles.

Take a moment to consider who your ideal client or customer is and what they are currently struggling with. Then, dig deeper by asking yourself why this may be a problem and how it could be affecting their lives, careers, or business.

The more you discover, the more helpful your quiz will be.

All the quizzes have the following thing in common: they're all built using Try Interact, an easy quiz-building software you can use to create your own list-building quiz.

Want to create your own quiz? [Click here](#) to discover Try Interact to access easy software that does the work for you.